

How Great Green Cleaning is Part of the Solution



- Providing exceptional maid, house cleaning and housekeeping services to customers in all five boroughs of New York City for over 25 years. Also services clients in New Jersey and plans to expand into Connecticut in 2010.
- Employs a field staff of 50 professional cleaners and serves 300 customers each week.
- Offers a private label green cleaning product line: “Great Green Cleaning Products”.

“To have an affordable tool that puts the cleaning performance and environmental benefits of using ionized water literally into the palm of your hand is an opportunity we can’t pass up.”

— DAVID SCOTT, PRESIDENT, GREAT GREEN CLEANING

“We’ve been dedicated to the green movement for many years and so we were already familiar with using ionized water technology for cleaning,” says Scott, a 20-year veteran of the commercial and residential cleaning industry. “Until now, the options we explored were only large, stationery equipment that cost thousands of dollars. When we were approached by our Activeion sales representative with the patented Activeion technology we were very excited about the possibilities.”

The Activeion™ Pro and the ionator EXP™ are hand-held tools that use ionizing technology to convert tap water into a powerful cleaner and sanitizer. Scott eagerly started with three Activeion Pro units to test on a few big commercial cleaning jobs. The test was successful and he placed an order for even more ionator EXP units. While Scott and his team didn’t expect the Activeion Pro to be a miracle cleaner, they were astounded at how well it removed crayon, food stains, greasy fingerprints, sticky soils and mildew off of tile grout. “It is superb on any shiny, non-porous surface. It seems to restore the surface to its original luster.”

Asked if he had calculated the savings yet of switching to Activeion technology, Scott responds, “I haven’t done the math yet, but to us it’s a no-brainer. Because we’ve been able to eliminate the majority of other cleaners, all our supplies can now easily fit into one bucket. This reduces waste, saves time for our employees and reduces their exposure to chemicals (even green chemicals). We’ve always embraced products and processes that improve the well-being of the planet. The environmental benefits achieved by using Activeion cannot be beat.”

